



Eco Apple® is local done right.

We give you a sure and easy way to pick the **freshest, best-tasting, safe, locally grown** fruit available.

What is Eco Apple®?

Brought to you by Red Tomato, Eco is a rigorous, ecology-based farming and certification program that supports and rewards local farmers who use the most eco-sensitive, minimally treated, natural methods possible to grow their fruit.

Red Tomato is a food distribution non-profit dedicated to better food choices, fairness to farmers, and a more sustainable, ethical food system.

What does Eco mean?

With Eco, farmers use smart practices to promote soil and tree health, nurture pollinators, and protect biodiversity. They manage damaging pests with biological methods such as natural predators, mating disruption, and trapping as their first line of defense – ultimately ensuring balanced ecosystems, safer working conditions, and cleaner foods.

Who is Eco Apple®?

The Eco program is a dynamic partnership between farmers and scientific advisors to advance the most progressive and environmentally responsible growing practices in your region. The program addresses specific farming challenges and continually adapts to deliver better standards – season by season, crop by crop, orchard by orchard.

Orchards are certified by the IPM Institute of North America, based on a rigorous protocol, verified by an annual audit and regular on-farm inspections. The protocol is reviewed each year by growers and scientists, to stay abreast of current research and best practices.

What about Bees!?!?

Eco Apple production protocols include strong protections for bees and pollinators. Fruit growers depend on healthy pollinators to produce good fruit, and the ecology-based practices in Eco-certified orchards create an environment where both honeybees and native pollinators thrive. The Eco protocol is consistent with the recommendations of bee advocates such as Xerces Institute, which call for an Integrated Pest Management system based on careful monitoring of both pollinators and pests, limited treatments only when and where needed, and other restrictions to protect pollinator health.



✓ Right for you

✓ Right for our farmer

✓ Right for our planet